

# Taking Care of Business

Taking a closer look at the ever-changing retail landscape, it is clear the solutions stores need right now are much bigger than new technology. While it's true that technology can help solve today's marketplace challenges, adopting it in bits and pieces only drives change that is incremental.

## We believe there's a better way.

We believe what stores really need is an integrated, sustainable solution that addresses your business needs as a whole. A total tech solution that solves your hardware, software and installation challenges right now and takes care of your repair needs down the road.

## Let's Play This Out

From the latest cloud-based POS Printer installation to on-demand Repair and Maintenance needs, we've got you covered. But what does this actually look like for your store? Let's take a look:



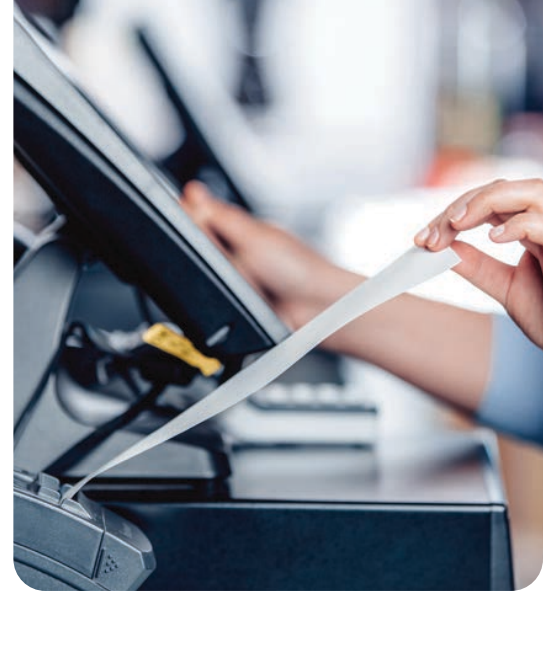
### Point-of-Sale Printer

Your customers want speedy service — and you want a reliable transaction process. Your business can accomplish both with innovative point-of-sale solutions that make the payment fast, dependable and customer-friendly.

If you haven't implemented a point-of-sale solution, you'll still need to consider a printing option. Here's why:

### Receipt Printer

Not only are printed receipts still largely preferred by consumers, they offer opportunities to increase engagement — and sales — through coupons, surveys and other advertising.



Now that you've taken care of the point-of-sale tools, how do you drive them from sales floor to register? There's an innovative way to do that and nobody does it better than Teksetra.



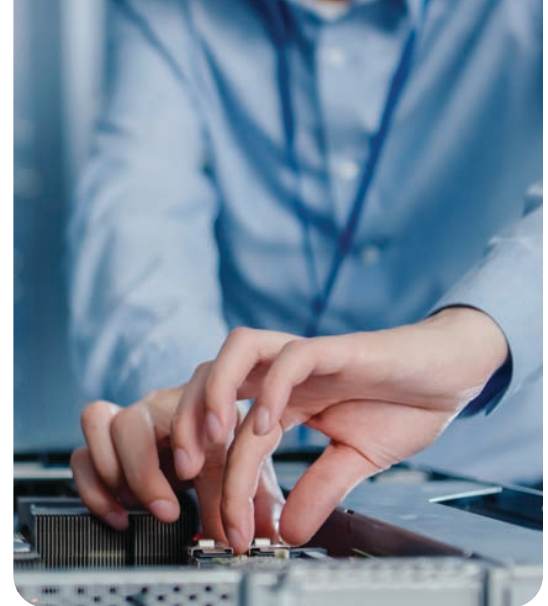
### Digital Signage and Installation

Retail sales and promotions can change on a daily, or even hourly, basis. Digital signage is the fastest, most adaptive way to change your content on the fly. And with so many of today's consumers used to engaging with screens for communication, it's also the perfect tool to catch their eye and keep their attention.

So, you've got the latest solutions to boost your business and you're already seeing the benefits. Now, how do you protect that equipment in a way that's efficient and cost-effective? Teksetra has the answer.

### Repair (Overnight-3 days)

In the world of retail, there is no convenient time for your valuable equipment to break. A simple hardware failure can cost you money, reputation and customers. Access to immediate repair services can help you mitigate damage and loss caused by broken hardware or equipment.



That takes care of the physical side of your new solutions, but what about security and IT challenges? Teksetra has support for that, too!



### Security / IT Services

With so many data breaches in the news of late, it's critical that your business ensure the security of its data and that of your customers. Partnering with a professional can help you build a powerful, protected system that safeguards your hardware and confidential data.

## Sustainable Success and Happy Customers

You've installed point-of-sale and receipt printers to speed the transaction and satisfy demanding customers. Needed repairs happen quickly and accurately. You have a high degree of confidence in your IT security and your digital signage is engaging customers and bringing new sources of revenue.

Want these results at your company?  
Chat with one of our retail experts via email at [info@teksetra.com](mailto:info@teksetra.com) or call 888-287-4186.